

ALMOST MAPS

CASE STUDY

AfterFirst Media



SEO & WEB TRAFFIC MANAGEMENT FOR MAP SHOP

AfterFirst Media provided a map shop with transactional advice, website traffic management, digital marketing consulting, and SEO services. The client set the goals, and the vendor would devise solutions.



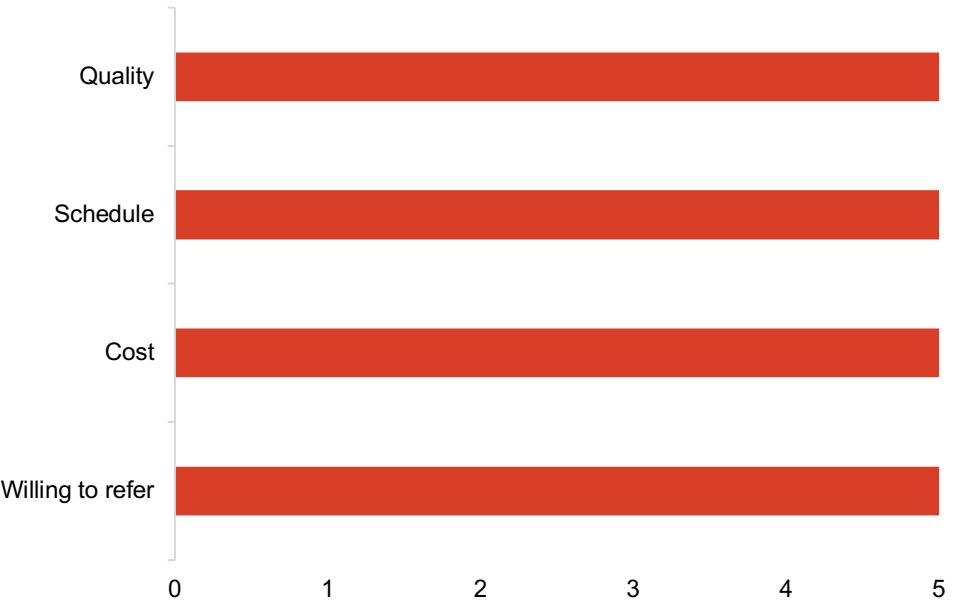
THE REVIEW

"With their help, I achieved a significant enhancement in sales and turnover."



PROJECT SCOPE

Web Development, SEO
& PPC Market Research



Feedback summary

AfterFirst Media helped the client significantly increase their sales. Their team impressed the client with their effort, responsiveness, knowledgeable, and likability. Moreover, they ensured effective communication via email, WhatsApp, and Microsoft Teams.



Jim Mclean

Founder & CEO
Almost Maps



Retail



1-10 Employees



London, UK



Online Review



Verified Clutch.co

THE CLIENT

Please describe your company and your position there.

Producer of original maps for sale to the public

OPPORTUNITY / CHALLENGE

For what projects/services did your company hire AfterFirst Media, and what were your goals?

Consultancy, SEO expertise, web traffic management and enhancement, transactional advice, marketing advice.



SOLUTION

How did you select this vendor and what were the deciding factors?

Met Amit by chance and was just massively impressed by his character and ability.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used

I set our goals and he quickly came up with solutions to achieve them that were practical, clever and incisive and set about delivering them. The efficiency and response from him and his team was really impressive. With their help, I achieved a significant enhancement in sales and turnover.

How many people from the vendor's team worked with you, and what were their positions?

Amit lead his team who analysed SEO and provided great advice on how to deliver a website that attracted traffic and sales.





RESULTS & FEEDBACK

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Sales increase was significant but let's not get into the numbers.

Describe their project management style, including communication tools and timeliness.

A happy medium that suits the customer so we did email, WhatsApp, Teams - but its whatever suits.

What did you find most impressive or unique about this company?

Effort, responsiveness, knowledge, likeability.

Are there any areas for improvement or something they could have done differently?

Can't think of any.